## Message

From: Overbey, Dian [Overbey.Dian@epa.gov]

**Sent**: 4/16/2020 2:26:36 PM

To: Mendelsohn, Mike [Mendelsohn.Mike@epa.gov]

CC: Bohnenblust, Eric [Bohnenblust.Eric@epa.gov]; Reynolds, Alan [Reynolds.Alan@epa.gov]

Subject: RE: Oxitec Comms

Thanks Mike. That helps. I should send you something later today.

From: Mendelsohn, Mike < Mendelsohn. Mike@epa.gov>

**Sent:** Thursday, April 16, 2020 10:24 AM **To:** Overbey, Dian < Overbey. Dian@epa.gov>

Cc: Bohnenblust, Eric <Bohnenblust.Eric@epa.gov>; Reynolds, Alan <Reynolds.Alan@epa.gov>

Subject: Re: Oxitec Comms

Dian,

April 30th is our current best guess for when this will be done. We're expecting a positive decision on the EUP and recommend an OPP update.

For messaging, some key points to include would be:

- highlight what an EUP is and its purpose;
- Look to find our outreach materials on the Wolbachia EUPs and try to parallel those points;
- Highlight that this now moves to Florida for their consideration

We should think about messaging that only females bite and that we see no exposure here. I suspect we said that for Wolbachia, too.

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From: Overbey, Dian < Overbey. Dian@epa.gov > Sent: Wednesday, April 15, 2020 1:00 PM

To: Mendelsohn, Mike < Mendelsohn. Mike@epa.gov>; Bohnenblust, Eric < Bohnenblust. Eric@epa.gov>

**Subject:** Oxitec Comms **Importance:** High

Hi Mike and Eric,

I believe the deadline for Oxitec is April 23. Is that still the case?

Mike, Bob was going to talk to Rick about communications. Has a decision been reached? I've been asked to do an OPP Update announcing our decision on the EUP. Is that in line with what Bob and Rick discussed?

Also, what will the decision be and do you have something I can work from to draft materials?

Thanks,

Stay well. Stay safe.

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